

Press Release

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Wendy Davidson (TRL Software) receiving the Intelligent Transport Systems UK 2025 JCT Symposium Award from Alistair Gollop

TRL Software wins ITS UK's Most Innovative Product Award for SCOOT® 8 AI at JCT Symposium

LEEDS, UK – TRL Software has been honoured with the Intelligent Transport Systems (ITS) UK Award for the Most Innovative Product or Service at the JCT Symposium Exhibition 2025. The award recognises TRL Software's groundbreaking SCOOT® 8 AI, the world's first predictive Urban Traffic Control (UTC) system.

The prestigious award was independently judged by ITS expert Alistair Gollop on behalf of ITS UK. The presentation was made to TRL Software's Wendy Davidson at the JCT Symposium in Leeds, a major event for the traffic management industry.

SCOOT® 8 AI represents the most significant update in the system's 48-year history. While traditional systems react to existing traffic conditions, SCOOT® 8 AI anticipates them by forecasting demand up to 30 minutes ahead, enabling transport authorities to prevent congestion before it even forms. This predictive capability marks a fundamental shift from reactive to proactive traffic management.

Alistair Gollop, ITS expert and judge for the award, commented: "*SCOOT® 8 AI stood out for its truly transformative approach to traffic management. The integration of predictive AI into a proven platform like SCOOT® is a game-changer for tackling urban congestion. It is a fantastic example of British innovation at its best, providing a smarter, greener, and more effective solution for our roads.*"

Wendy Davidson, who accepted the award on behalf of TRL Software, said: "*We are immensely proud to receive this recognition from ITS UK and the judging panel. SCOOT® 8 AI is the result of years of dedication to innovation, and we believe it will have a profound impact on the way cities manage mobility. This award validates our vision and strengthens our resolve to shape the future of transport.*"

Launched at the JCT Symposium, SCOOT® 8 AI delivers measurable results, with the potential to significantly reduce journey times and improve air quality by optimising traffic flow. The system is compatible with existing infrastructure, offering a clear pathway for authorities to upgrade to a more intelligent and sustainable traffic control system.

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About TRL Software

TRL Software is a global leader in transport technology, providing innovative solutions for traffic management and infrastructure. As the exclusive provider of the SCOOT® system, TRL Software works with transport authorities worldwide to deliver safer, cleaner, and more efficient road networks. <https://trlsoftware.com/>

About Intelligent Transport Systems UK (ITS UK)

ITS UK is the national industry association for intelligent transport systems in the UK. It promotes the use of technology to create a cleaner, safer, and more effective transport network. <https://www.its-uk.org/>

About Alistair Gollop

Alistair Gollop is a leading freelance consultant carrying out a wide range of Intelligent Transport Systems and Traffic Signal related consultancy and advisory services for clients, including highway authorities, consultancies and commercial entities. <https://alistairgollop.com>

Notes to Editors

ITS Now - Intelligent Transport Systems, explained.

Bio

Alistair Gollop is the Founder of **ITS Now** which exists to promote best practice and professional development within the Intelligent Transport Systems (ITS) sector. **ITS Now** originates resources ranging from videos, reference books and guidance documents through to **ITS Edge Magazine**, informative references and educational content.

Alistair is a recognised Intelligent Transport Systems industry figure with over 30 years in-depth experience, resulting in an extensive specialist knowledge of traffic systems. He is a freelance consultant at **The Alistair Gollop ITS & Traffic Signal Consultancy** (www.AlistairGollop.com) carrying out a wide range of Intelligent Transport Systems and Traffic Signal related consultancy services. A former Technical Principal at Mott MacDonald, he has particular experience in preliminary equipment assessments, due diligence reports, field trials and integration into traffic systems and has a detailed knowledge of specialist technologies and equipment, standards and statutory requirements, along with ancillary issues, such as passive safety and the implications these pose on the design and management of traffic system installations. As well as the UK, Alistair has worked in diverse locations across Europe, South America, Africa, the Middle East, Asia and Australasia. He is the author of the well-respected "Traffic Signals" and "Traffic Control" books, along with "ITS Edge" Magazine and numerous articles for publications. In addition to presenting at conferences, he is a regular panellist and facilitator at events. As the Chair of the Professional Development Portfolio, he sits on the executive board of The Institute of Highway Engineers.

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